

At Licensing Expo 2017, 4K Media Inc. will showcase its iconic Japanese manga and anime brand, Yu-Gi-Oh!, and girls’ fashion brand, Rebecca Bonbon, as well as key Konami Digital Entertainment gaming properties such as Bomberman, Castelvania, Contra and Silent Hill.  This year, the Yu-Gi-Oh! anime brand celebrates its 16th anniversary of entertaining and engaging young audiences in the United States and globally outside of Asia through its TV series (over 800 episodes), three feature films, consumer products, the recently launched mobile game Yu-Gi-Oh! Duel Links, as well as the immensely popular trading card game. Rebecca Bonbon is the adorable French bulldog character drawn by Yuko Shimizu, the original creator of Hello Kitty. 4K Media is excited re-launch the Rebecca Bonbon brand into the marketplace with a fresh licensing program, including such product categories as apparel, accessories, cosmetics, home décor, plush and pet products.