

Snake Plissken's 24-Hour Countdown Watch adds to new Escape From New York Merchandise

LOS ANGELES, CA - In John Carpenter's classic, "Escape from New York", Snake Plissken (Kurt Russell), has 24 hours to rescue the President from the country's largest prison, New York City. The United States Police Force gives Snake a gun, a two-way radio and a countdown watch to complete the mission.

Ridgewood Watch Company, in partnership with Creative Licensing, has created a reboot, near-replica, version of this watch. The watch has a countdown timer that also displays the time and date, and is a smartwatch that can be paired with an iOS or Android device. The watch is being initially launched on Kickstarter. The campaign is now live and can be viewed here -

<https://www.kickstarter.com/projects/jonathanzufi/lifeclock-one-the-escape-from-new-york-inspired-sm>

The watch joins other new Escape from New York Partnerships including.

- Cryptozoic Entertainment for board and card games
- Silver Fox for collectible statues
- Grey Matter for art posters
- Bottleneck Gallery for art posters
- Boom! Studios for a cross over comic series with "Big Trouble in Little China"

The new Boom! Studios comic book cross over between "Escape from New York" and "Big Trouble in Little China" has been widely praised. In fact, John Carpenter in an interview with Greg Pak on Screen Rant said, "...the amazing thing about this is the comic's style – the drawing style – is hilarious..just this exaggerated Kurt Russell is hilarious to look at. I'm loving it. Just loving it." (<http://screenrant.com/john-carpenter-greg-pak-big-trouble-escape-new-york/>)



About Creative Licensing

Located in Los Angeles CA, Creative Licensing is a full service independent merchandise licensing agency that specializes in long-term brand development. Founded in 1982, Creative Licensing currently represents a large catalogue of classic films and properties.

<http://www.creativelicensingcorporation.com/>

About Ridgewood Watch Company

Ridgewood Watch Company (RWC) is a boutique engineering firm that specializes in wearables and Internet of Things. Based in Atlanta, Georgia, RWC is committed to building unique and innovative wearable solutions. <http://lifeclockone.com>