





Celebrating the icon that will forever be Dracula, Lugosi Enterprises strives to associate the Bela Lugosi brand with quality products that exemplify the great style and distinction with which Bela Lugosi approached life. Lugosi Enterprises enters into selective licensing agreements in advertising, merchandising, publications and entertainment projects.

Our current licenses include slot machines, clothing, accessories, guitars, books, comic books, posters, masks, figures, busts, models, novelties, and beer labels.



*Bela Lugosi*

Although Count Dracula never “drank” wine, Bela Lugosi, the man, had impeccable taste in wines. Continuing the family’s enthusiasm for wine inspired by Bela Lugosi, Lugosi Wines will assemble a portfolio of the Bela Lugosi brand wines that will celebrate the best varietals from around the world. With each new release added to Lugosi Wines’ offerings, the Bela Lugosi collection will exemplify the distinct qualities of Bela Lugosi, the man, in a unique compilation of outstanding wines.

## LUGOSI ENTERPRISES

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