

# LAS VEGAS LICENSING EXPO 2018

Company name: MONDO TV GROUP

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## Names and titles of executives attending:

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Mondo TV is a group of companies operating across a number of sectors in the entertainment business. It is the leader in Italy, and named among the largest players in Europe in the production and distribution of animated TV series and full-length feature films for TV and cinema.

Mondo TV also owns one of Europe's largest animation libraries. It consists of more than 2,000 episodes of television series shown all over the world, along with more than 75 animated movies. The company is headquartered in Rome. Its international sales team is headed by Mrs. Micheline Azoury who takes direct care of all French-speaking territories worldwide as well as the Middle East, African territories and Asia, and Mr. Alessandro Venturi, International Sales Manager, who handles Eastern Europe. To support growing sales activity in Eastern Europe, the group has also appointed another International Sales Manager, Mr. Theo Kouroglou, as a direct Sales Manager for Greece, Cyprus, and the former Yugoslavia. Mondo TV also has a strong presence in the Spanish, Portuguese and Latin American territories, a position reinforced by the founding, by Mrs. Maria-Bonaria Fois, of Mondo TV Spain in 2008. This division, rebranded and now called

Mondo TV Iberoamerica, is in charge of distributing Mondo TV's animated catalogue in the region. Since 2011 its main activity has been the distribution in Southern Europe of third party's productions, mainly youth fictions series produced in Latin America. In 2016 the company entered the coproduction of the series "Heidi, Bienvenida" as main investor and, as a confirmation of its plan of expansion and growth, has decided to create a new production studio: Mondo TV Producciones Canarias, based in Tenerife, which aims to officiate as a producer and worldwide distributor of animation series and, for the future, also fiction.





Title: **HEIDI BIENVENIDA**

Producer \ s: **Alianzas Producciones & Mondo Tv Iberoamerica**

Genre: **Live Series Full HD**

Duration: **2 seasons for a total of 120 eps x 45'**

Target: **6-12 y.o.**

## **DESCRIPTION:**

"Heidi Bienvenida" is based on an original idea by the legendary Argentinian writer and producer Marcela Citterio, whose vast portfolio of hits includes a number of international success stories such as *Yo Soy Franky*, *Chica Vampiro* and *Patito Feo*.

The series reinterprets the worldwide well-known classic Johanna Spyri novel from 1880 with a modern touch and it is featured with comedy and music. We rediscover the story we all know about and the universal values that drove the success of Heidi classic - kindness and freedom. The charming and friendly girl who moves from her rural home to the unfamiliar and confusing environment of the big city has now a difference: Heidi's daily life, friendships and adventures take place in the modern world. There's no direct reference to modern places or events, however, allowing the series to retain a timeless feel. Instead the show focuses on the characters, their unusual traits - such as their quirky outfits - Heidi's eccentric hats or Clara's colourful pyjamas in season one. What will it happen when Heidi discovers she has a great talent for singing? Alongside with the original protagonists there will be as well as lovable, whacky new characters who invite us to share their thrilling and often crazy adventures.



Title: **INVENTION STORY**

Producer \ s: **York Animation & Mondo Tv**

Genre: **3D CGI full HD**

Duration: **104 episodes - 11'** Coming Soon

Target: **5-9 y.o.**

#### **DESCRIPTION:**

Carrot Town was once a low-tech community with candles, wind-up clocks, and woodburning stoves. Then a fluke came along - a free-thinking rabbit named SILAS HOPNER who invented a machine that could turn carrots into a fuel called Carrotsene (like kerosene). All hail, Hopner - the genius who gave the rabbits fuel for their lamps and gas for their stoves, with one single invention, became rich, respected... and even the Mayor of Carrot Town!

One day another free-thinker strolls into town. An outsider: no less than a fox. An inventor fox named KIT! Kit is clever, footloose, and carefree. Ideas pour out of him, and he soon invents all kinds of things that utilize carrotsene. And that's only the start! Aaaarrgh! How this irritates Mayor Hopner! Every time Kit invents a new gadget, it makes Silas feel worse! So he - and his flunky BUGGY - look for ways to embarrass Kit or, better yet, steal his ideas! But it's not an easy thing to do. Because Kit has a devoted following of oddball rabbit friends who are drawn to his creative sincerity and are protective of him. It's a series about conflicting opposites: real talent vs. phony; community life vs. individuality; spite vs. caring. And as we all know, where there's a conflict - there's a story! Welcome the wacky world of "INVENTION STORY!"



Title: **SISSI the Young Empress**

Producer \ s: **Il Sole di Carta & Mondo Tv**

Genre: **2D - full HD**

Duration: **52 episodes - 26'**

Target: **4-8 y.o.**

Coming soon: **A new 3D season 52 eps x 11'**

#### **DESCRIPTION:**

Sissi, the charming young Empress of Austria, is one of the historical figures that most struck the public imagination.

Elizabeth, by all called Sissi, lives happily in the charming Possi castle in Bavaria. She loves her family, as well as all animals and has a free and rebellious spirit. It all starts on the day that her sister Nene is convened by the Emperor's mother, to become the bride of his son Franz, but instead Franz falls in love at first sight with Sissi. And so begins the most romantic love story of all times.

The story is a mixture of adventure, love and intrigue but also of Magic and Mystery. Sissi in fact finds a magic bracelet thanks to which she can live exciting adventures saving her animal friends!

A new 3D season will be launched in 2018 with a new format and new contents.



Title: **YOOHOO TO THE RESCUE**  
A NETFLIX ORIGINAL SERIES

Producer \ s: **Aurora World Corp. & Mondo Tv**

Genre: **3D CGI full HD**

Duration: **52 episodes - 11' Coming Soon**

Target: **3-6 y.o.**

#### **DESCRIPTION:**

'Yoohoo to the rescue' is about the adventure of 5 animal friends who inhabit the magical island of YooTopia, where the five friends explore the island and help endangered animals, and save the endangered animals on Earth. YooTopia is closely linked to the environment of planet Earth. There is a 'Tree of Life' in YooTopia, and it functions as a barometer indicating how the environment of Earth is. One day, the fruits started to rot one after another, and YooHoo and his friends go off to solve the problem on Earth, carrying magical devices, which became magical gadgets after installing Green Seeds on it. After solving all problems on Earth with their wisdom and harmonized teamwork, YooHoo and his friends will come back to YooTopia.



Title: ROBOT TRAINS 1

Producer \ s: CJ E&M

Genre: 3D CGI full HD

Duration: SEASON 1 - 32 episodes - 11'

Target: 4-7 y.o.

#### DESCRIPTION:

The story is set in the 'Train World' where all citizens are trains, however among the residents there are special trains that can transform into robots, the ROBOT TRAINS! The animation series deals with the growth of the five train heroes - Kay, Alf, Duck, Selly and Victor - from exciting adventures. Kay, the fastest train in the world, has lost his memory and skills in an accident.

To restore his memory and skills, Kay goes off to a journey with his friends, where they encounter many challenging missions. Let's rail around the Train World and meet with the coolest trains in the world!



Title: **ROBOT TRAINS 2**

Producer \ s: **CJ E&M & Mondo Tv**

Genre: **3D CGI full HD**

Duration: **SEASON 2 - 52 episodes - 11' coming soon**

Target: **3-5 y.o.**

#### **DESCRIPTION:**

Whereas the first season deals with the growth of the five train heroes, the ROBOT TRAINS – Kay, Alf, Duck, Selly and Victor - from exciting adventures in Train World, the second season is set in the Rail World with the RAIL WATCH members – Kay, Victor, Alf, Genie and Maxie. The Rail World consists of 4 different regions: Water Land, a very vibrant place where the water flows endlessly; Sunny Land, where everyone and every crops in the field can always enjoy the warm sunlight; Wind Land, the windiest place on Rail World; and Mountain Land, where the lava bubbles a few feet below the surface of the snowy mountain.

The four natural energies from the each region - Water, Light, Wind and Fire energy – are the forces that make the world go round, which circulate and interact with each other. In this Rail World, trains and Railers live together in harmony through the power of four natural energies, and also with the team work of the Rail Watch members protecting the Rail World safe.