

MEDIABOX-DAM

DIGITAL ASSET MANAGEMENT

With Mediabox-DAM, Licensors and Agents can create a personalized experience for each Licensee User with a highly-branded, configurable User interface. Key functionalities include the ability to organize, manage and deliver high-resolution artwork assets for the properties or brands they represent to Licensees around the world. Licensees can preview, transform and download the artwork and images they need for licensed product designs based on the access rights they have been granted.

Increase your efficiency in this tough economic environment while maintaining the high standard of quality, security and control over the delivery of digital assets to your Licensees.

REPORTING

Access to real-time data reports across all assets, Users and rights

SECURITY

Password protected User access at the property/brand, folder and asset level; optional watermarking of assets showing user's email*

CONFIGURATION

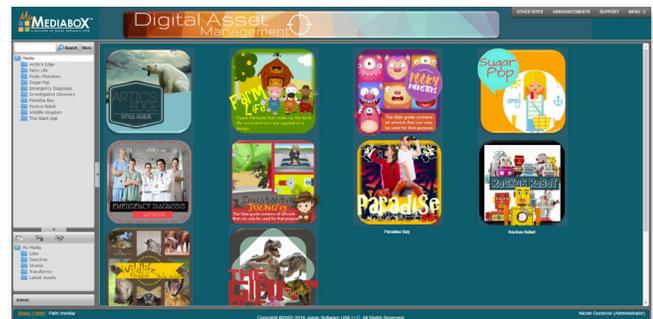
Client-branded website and customized setup configuration

ELASTIC SEARCH

File tagging with up to 100 metadata fields, easily filterable with advanced, multi-field search

CONTROL

Manage User access to assets online by date range, download and preview rights



* Additional fee applies.

FUNCTIONALITY OVERVIEW

CONFIGURATION/ADMIN

- ❖ Custom branded splash page and select interior pages
- ❖ Branding for each property/brand
- ❖ Control User access rights through admin interface
- ❖ Email templates for User management
- ❖ Upload digital content via FTP or directly into Mediabox-DAM
- ❖ Bulk import of metadata and files
- ❖ Auto-generated previews of most file types including: video, audio, pdf, adobe and MS office files
- ❖ Alias files to multiple locations within the site
- ❖ Licensees can click and drag assets into customized lists
- ❖ Admins can organize and move assets using Click and Drag
- ❖ Post multiple announcements to Users based on role upon log in or from within the site
- ❖ Asset upload tools allow for multi-file uploading directly into the system
- ❖ File Catalyst for bulk imports up to 2GB

REPORTING

- ❖ Real-time data reports across all assets, Users and rights
- ❖ Export reports from Mediabox to multiple file types

REPORTING *(cont.)*

- ❖ Keep track of asset activity and inventory

SECURITY

- ❖ *(Optional)* Watermarking Assets
- ❖ User registration screen
- ❖ Password protected User access at the property/brand, folder and asset level
- ❖ Assign browse rights by date range of Users for limited access
- ❖ Assign download rights to appropriate Users by date range
- ❖ Invite new Users with email invitation tool
- ❖ Grant/deny access to pending Users who have registered on the system
- ❖ Create custom views into the system by User using group management
- ❖ Multi-level Administrator roles

SEARCH/COLLECTIONS

- ❖ Ability to search keywords, folder names and descriptions
- ❖ Preview of metadata at thumbnail and detail views
- ❖ Save complex searches to your personal collections for easy viewing
- ❖ Push content out from the site via secure link to Users who do not have access
- ❖ Transform images to open source file types
- ❖ Auto-trade recently added assets